



SEEBURGER Positioned in Leader Quadrant for B2B Gateway Providers in Analyst Firm's Magic Quadrant Report

ATLANTA (May 19, 2005) — SEEBURGER Inc. announced today that it has been positioned in the "Leaders" quadrant in the Magic Quadrant analysis of business-to-business gateway providers by Gartner, Inc. According to Gartner, "Leaders" are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market. The report evaluates B2B gateway vendors on their market presence, completeness of product vision and ability to execute on that vision, based on criteria ranging from technical expertise to commitment to product development and support. The full report, titled "Magic Quadrant for B2B Gateway Providers, 2005," can be viewed at <http://mediaproducts.gartner.com/reprints/seeburger/126935.html>.

SEEBURGER has focused exclusively on the business integration market since its founding in 1986. More than 6,500 customers rely on SEEBURGER products and services to meet their business integration needs, including organizations in the automotive, consumer packaged goods and retail sectors as well as those in the aerospace/defense, chemicals, energy/utilities, finance, insurance, manufacturing, paper, pharmaceuticals/healthcare, and high-tech/telecommunications industries.

The company's B2B gateway is an integral component of the SEEBURGER Business Integration Server, a comprehensive integration platform designed to cut administrative costs and accelerate business processes by automating trading relationships throughout the supply chain. SEEBURGER offers the only middleware capable of integrating 100% of an organization's applications and trading partners -- including smaller customers and suppliers that still do business on paper.

"We believe that being positioned in the 'Leader' quadrant in Gartner's Magic Quadrant confirms our market strength, the maturity of our product, and our broad expertise in the business integration space," said Scott Lewin, president of SEEBURGER US. "These are all vital considerations in selecting a B2B/EDI vendor, and we feel this report serves as a useful guide for organizations that are searching for a provider to help automate collaboration with their trading partners."

Criteria used by Gartner to evaluate B2B gateway vendors included:

- **Completeness of vision**, including trading partner management, secure communications, workflow, business activity and event management, adaptive technologies, transformation, openness and standards compliance, and quality of service.
- **Ability to execute**, including corporate viability, financial and management commitment, effective pricing, installations (past and recent), support, geographic reach, partnerships and professional services.

About The Magic Quadrant

The Magic Quadrant for B2B Gateway Providers, 2Q05, was authored by L. Frank Kenney and is copyrighted April 15, 2005, by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About SEEBURGER

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today serves more than 6,500 customers in 35 countries and more than 15 industries through its flagship Business Integration Suite (BIS) and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that has attracted blue-chip clients ranging from Hyundai to Whirlpool, Chevron Philips Chemical, Sega of America, Bosch-Siemens, Sunny Delight Beverage Company, C&H Sugar and Goodyear since it opened in 1998. For more information, visit www.SEEBURGER.com

PRESS CONTACT:

Monisha Mills
SEEBURGER Inc.
Office: (770) 604-3888
m.mills@seeburger.com